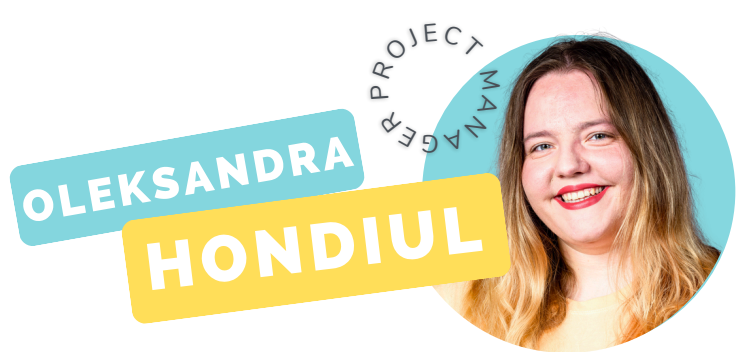


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I am a PM of educational and social projects (with 6-year experience).

I can implement projects from scratch to measuring the impact of the results. My experience includes more than 150 events, 60+ projects since 2019, various communities from youth and cultural representatives to women entrepreneurs and SMEs (with up to 3500 members)! I am a process-oriented person, because I believe that only high-quality processes lead to long-term systemic results.

As a fan of innovations I believe that innovative-minded people run the world!

EDUCATION

Borys Grinchenko Kyiv University

(Kyiv, Ukraine):

- 2022 - now – PhD student in Journalism
- 2018 – MA in International relations, social communications and regional studies
- 2018 – MA in Media Communications
- 2017 – BA in International information

University of Latvia (Riga, Latvia):

- 2020 - European Studies Courses

VALUES

- enthusiasm
- process value
- (co)creation
- win-win relations
- diversity
- freedom & courage

INTERESTS

- idea generation
- traveling
- sustainability
- gamification
- mastermind sessions
- design thinking

SKILLS

- **Event moderation** (150+ events since 2019)
- **Project management** (60+ projects since 2019)
- **Community building** (7 communities since 2016 with 50-3500 participants)
- **HR** (hiring 10 talents for NGO in 2023-2024)
- **Public speaking** (65+ trainings since 2019)
- **Journalism** (interviewing, editing texts, writing articles)
- **Analytics** (research, focus groups, forecasts, monitoring, reports)
- **Tech Skills** (Microsoft Office, Google Drive, Canva, Zoom, Slack, Trello, Asana, ClickUp, Tally etc.)
- **Languages** (English - C1, German - A1)

PRO-BONO ACTIVITIES

Mentorship and trainings for teenagers

(2019 - now) - 10:11 program, ele-Mentor, Women's League, Ukrainian Leadership Academy, Young European Ambassadors, SDG Hackathon etc.

UNITY Youth Council (2024-now) - member of the biggest national youth program implemented by IREX in Ukraine with financial support of USAID.

Member of National Union of Journalists of Ukraine (since 2020), **W XO - World Experience Organization** (since 2024)

PRIVATE CONSULTATIONS

Main directions (2021-now): Project Management, Human-centred management and teamwork, Gamification, Community Management, Brainstorming of ideas, Products' positive impact, MEL, Pitching.

PROFESSIONAL COURSES

- **NOM 3.0. Entrepreneurship (2023-2024)**

Lera Borodina, GxBar Founder and CEO

- **Basis of Game Practice; Game Development (2024)**

Academy of Game (Ukraine)

- **Storytelling, Management of creative projects, Systematic Game Design (2021-2023)**

SKVOT creative industries online school

- **Freelance Journalism (2022)**

UK Centre of Excellence

- **Active Citizens Training (2022)**

British Council

- **Certified Trainer Diploma (2021)**

International Training Company "Osnova"

- **Mini-MBA Diploma (2019)**

International Business Management Institute (Berlin, online)

- **Corporate Social Responsibility Certificate (2019)**

CSR Ukraine

- **School of the Modern Manager (2015-2016)**

Society Institute, Borys Grinchenko Kyiv University

AUTHOR'S PROJECTS / PRODUCTS:

- ★ **ImagiSprint** project on goals' setting (2023-2024)
- ★ **Social game** "Youth Manifesto: How to Achieve SDGs and Influence Ukraine's Recovery" (2023)
- ★ **Simulation Game** "SDG Media startups: solving global problems via media tools" (2023)
- ★ **Unicorn Media Camp** youth project on personal brand (2023)
- ★ **Tea for Idea** - video interview project (2021-2022)
- ★ **Kyiv Spring School of Diplomacy** (2017)

WORK EXPERIENCE



#part_time

#full_time

SVITLO COMMUNICATION AGENCY (2024)

Community Manager / Consultant (March 2024 - now):

- Full cycle of participant selection (30 SMEs)
- Consultations on business model optimization
- Consultations on raising funds for business
- Conducting mastermind discussions for SMEs
- Building the SMEs' community & event management

PM Events Analytics Community

BORYS GRINCHENKO KYIV METROPOLITAN UNIVERSITY (2019 - 2024)

Lecturer, Faculty of Journalism (Sep 2022 -now)

- Teaching disciplines (Media Gamification, Management of Media Projects, Sustainable Development in Media)
- Supervising of Bachelor's theses
- Speaker of Grinchenko Media School
- Representation of the Faculty abroad (Denmark, The UK, Georgia, Spain, Germany, Poland, etc.)

Public Speaking Events PM Comms

#freelance

DIGITIZING.SPACE, HATA HUB (2024)

HATA Hub Community Manager (Feb - April 2024):

- Community audit: research, focus groups and in-depth interviews (30+ people)
- Creating a Community Activation Strategy, Slack Community Strategy and a Community Canvas
- Community Management in Slack of 3500 participants
- Organization the Idea Day and Pitch Day

Events Comms Community

UN Women in Ukraine (2022)

National Consultant on Conducting Focus Groups and In-Depth Interviews (Sept-Oct 2022):

- Conducting 10+ FGs and interviews with business, state bodies, international organisations,
- Analysis of the Best Practices in Women Economic Empowerment During the Full-Fledged War

PM Analytics Comms

CHARITY FUND "DOBRODIY CLUB" (2022)

Project Lead, organization of art pastime for children in shelters (Mar-Apr 2022):

- Creation the concept, budget and project implementation plan (project funded by UNICEF)
- Creating a guide and scenarios for volunteers to conduct art classes
- Management of 100+ volunteers
- Partnership Management with locations and organizations working with children

PM Community Events

NGO STARTUP KYIV (2020-2022)

Communication manager (Feb 2020 - May 2022):

- Promotion of SDG Relay and National competitions of university startups
- Writing of press-releases, blog posts, social media posts, translation of texts
- Communication and partnership building with media, business, government

Comms Analytics PM

CSR UKRAINE (2019-2024)

Head of Career Hub (Feb - May 2024):

- Coordination of grant projects (funded by USAID)
- Program reporting, anti-crisis regulation, monitoring and programs' evaluation
- Management of 8 team-mates and 7 project areas (incl. Career Oriented School, Association of Career Consultants of Ukraine, Freelance Course for youth with disabilities, etc.)
- Coordination of the game platform development about professions for the recovery of Ukraine

PM Analytics HR

Ukrainian Women Entrepreneurs (U&WE) Hub Program Lead (Oct 2022 - Sep 2023):

- Strategic planning: creation of annual strategy, projects' concepts, implementation plans, budgets etc.
- Procurement: work with 40+ contractors, checking reports, analyzing the results
- Fundraising, writing grants and finding partners
- Monitoring, evaluation, impact measuring, reporting on projects
- Community management - 900+ members of female leaders
- Organization and moderation of 25+ events
- Launch of the UWE Hub training program on entrepreneurship (concept, regulations, program with topics, work with 30+ speakers, 300+ participants)
- Conducting online marathons on strategy, marketing etc. (300+ participants)
- Implementation of partnership programs with business schools of Hamburg and Riga (80 participants)

Donors: USAID, IREX (UNITY program), Civic, Buzz Women, Netherlands' Embassy

PM Events Public Speaking Analytics HR Community

Future of Work Project Coordinator (Nov 2020 - Jan 2022):

- Future of Work All-Ukrainian Forum (200 participants, 10 companies as speakers),
- Research on the "Future of Work 2030 (10+ experts, 1200+ respondents)
- Future of Work national interactive exhibitions for youth in Kyiv, Odesa (1300+ participants, 50+ partners)
- "An Hour of Future" project for schools (initiator and speaker, 30 000+ views on YouTube)
- Ferrexpo Streamers leadership program for teenagers on soft skills (300 participants)
- 7 articles on the skills of the future, 15+ workshops for youth, 10+ media appearances
- Future of Work Hackathon in Dolyna hromada (25 participants)
- Work with media, contractors, government bodies, business

Donors: USAID, IREX (UNITY program), responsible business

PM Events Public Speaking Analytics

SDG Project Manager (Jan 2019 - July 2020):

- "SDG-Ambassadors" youth leadership program (150+ participants, 15+ projects, 10+ business partners)
- Launch a discussion platform for youth "SDG Opinion Space" (3 events, 300+ participants)
- Creation a business game "Game of Sustainable Thrones" (15+ games were conducted)
- Launching an educational e-platform "Impactorium.org"
- Networkathon for youth "Business and Society" and creation of case list "Business actions during Covid19" (200+ cases)
- Sustainability Crash Course for 50 business schools / hubs
- Creation of two notebooks on the skills of the future and business launching (used by 3000+ young people)
- Moderation of online and offline events (60+ events)
- 5+ STEM Hackathons for girls in different cities

Donors: Netherlands' Embassy, responsible business, UNFPA

Community PM Events Public Speaking Comms